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Key Topics

GIVE YOUR BUSINESS A BOOST

- ✦ Creating a small-business website
- ✦ Painless financial management

MAKE THE MOST OF TECHNOLOGY

- ✦ Editing magazines in a digital world
- ✦ Editing social media

EXPAND YOUR HORIZONS

- ✦ Writing for children
- ✦ Political writing: Ruffling feathers and creating change

NAVIGATING THE FUTURE

- ✦ The new age of publishing
- ✦ Canadian copyright: The new rules

Keynote Speakers

ROBERT MACNEIL

Broadcasting legend, writer, Emmy award-winning journalist and former co-anchor of *The MacNeil/Lehrer Report*



DONNA MORRISSEY

Award-winning author of *Kit's Law*, *Downhill Chance*, *What They Wanted* and *Sylvanus Now*



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