#### **Media Contact:**

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# EDITORS' ASSOCIATION OF CANADA LAUNCHES NEW CERTIFICATION TEST

FOR IMMEDIATE RELEASE

### Toronto, October 2, 2008—

On November 22, the **Editors' Association of Canada (EAC)** will administer its Structural and Stylistic Editing test for the first time. This is the fourth and final component of EAC's certification program, which gives editors the opportunity to earn the designation of Certified Professional Editor (CPE).

The completion of the EAC certification program is a major milestone. It marks the achievement of one of the association's long-held goals: to formally recognize editors who have demonstrated excellence in their profession, thereby establishing clear editing standards and making the selection and hiring process easier for those who employ editors.

"EAC's certification tests are professionally challenging," says EAC President Moira Rayner White. "They thoroughly test an editor's skills and knowledge and have proven to be reliable and valid measures of professional competence. Attaining a professional editing designation is an achievement to be proud of."

In addition to the Structural and Stylistic Editing test, the certification program tests include Copy Editing, Elementary Knowledge of the Publishing Process and Proofreading. Those who pass all four will be awarded the designation of CPE.

Editors can also choose to take only two of the tests (Elementary Knowledge of the Publishing Process and one other) to earn credentials as a Certified Proofreader, Certified Copy Editor or Certified Structural and Stylistic Editor.

Since the certification tests were first administered in 2006, EAC has accredited a total of 23 Certified Proofreaders and 11 Certified Copy Editors.

Both members and non-members of EAC are eligible to take the certification tests. EAC recommends that candidates have at least five years of editing experience.

The tests are offered in major cities across Canada, subject to demand.

Businesses, governments, organizations, agencies and individuals that produce written and/or web-based materials are now able to hire editors with proven credentials—something that had not been available to them in Canada in the past.

For more information, visit <www.editors.ca> and click on Certification. Or call 1 866 226-3348.

# **Backgrounder follows**

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### **BACKGROUNDER**

# Details of the 2008 test administration

Registration closes on Monday, October 27, 2008, at 1 p.m. EDT.

# **Test Dates**

Saturday, November 22, 2008

- Structural and Stylistic Editing (10 a.m. to 1 p.m.)
- Elementary Knowledge of the Publishing Process (2:30 p.m. to 4:30 p.m.)

Monday, November 24, 2008

• Copy Editing (10 a.m. to 1 p.m.)

The proofreading test will not be offered in 2008, but will be offered again in 2009.

# **Test Locations**

The following test locations are planned, demand and resources permitting: Vancouver, Edmonton, Calgary, Saskatoon, Winnipeg, Toronto, Ottawa, Montreal and Halifax.

### **Study Guide**

To assist editors who plan to write the certification tests, the Editors' Association of Canada has developed a four-volume study guide. Each volume includes a practice test, an answer key and two sample responses (a pass and a fail), with markers' comments.

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