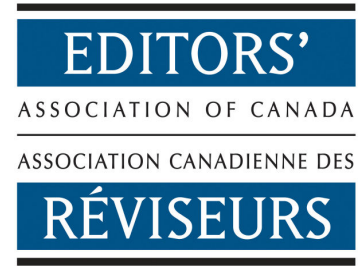


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EDITORS' ASSOCIATION OF CANADA LAUNCHES NEW ONLINE DIRECTORY OF EDITORS

FOR IMMEDIATE RELEASE

Toronto, September 16, 2008—

The **Editors' Association of Canada/Association canadienne des réviseurs** has launched a brand-new Online Directory of Editors (ODE) to put employers in touch with hundreds of professional editors across Canada—free of charge. The ODE, located at <ode.editors.ca/search>, is a dynamic and simple-to-use tool that is designed to help employers find the perfect editor to suit their needs.

“We’re thrilled with the new ODE,” says the association’s president, Moira Rayner White. “It’s easier than ever for someone looking for an editor to find Canada’s best and brightest.”

Businesses, governments, organizations, agencies and individuals that produce written and/or web-based materials can use the ODE to obtain the services of editors who work in English or French or other languages, who live in various regions of the country, or who specialize in subject areas as wide-ranging as archaeology, food and drink, medicine and sports. There are also many generalist editors available—people who can read and understand materials on all sorts of topics and suggest ways to make them clearer, more accurate and more readable.

“Editors are crucial for producing effective communication,” says White. “We’re proud to be the voice of Canadian editors and to introduce accessible and comprehensive resources like the ODE that make people’s lives easier.”

To search the ODE, go to <ode.editors.ca/search>. For more information about hiring an editor, visit <www.editors.ca> and click on Hire an Editor.

Backgrounder follows

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BACKGROUNDER

The **Editors' Association of Canada/Association canadienne des réviseurs** (EAC/ACR) began in 1979 as the Freelance Editors' Association of Canada and has been the voice of editors in Canada for nearly 30 years. EAC promotes professional editing as the key to producing effective communication. Our 1,700 members, both salaried and freelance, work with individuals in the corporate, technical, government, non-profit and publishing sectors.

EAC sponsors professional development seminars, promotes and maintains high standards of editing and publishing in Canada, establishes guidelines to help editors secure fair pay and good working conditions, provides networking opportunities to both in-house and freelance editors and cooperates with other publishing associations in areas of common concern.

Find out more about EAC at <www.editors.ca>.

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