

EIGHT-STEP EDITING

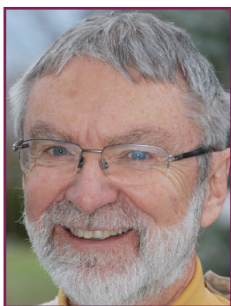
Presented by EAC Saskatchewan

MONDAY, 16 NOVEMBER 2009, 9:00 AM – 4:00 PM
WESTERN DEVELOPMENT MUSEUM, SASKATOON

WHETHER YOU'RE A NOVICE OR A SEASONED EDITOR, a would-be writer or a supervisor of others' writing, this course will help you make your words work better. Using a step-by-step process, the program identifies the most common factors that become obstacles for readers and shows quick and simple techniques for fixing them. Eight-Step Editing helps

- **PROFESSIONAL EDITORS** ensure they haven't overlooked some crucial readability factor in their zeal to track down spelling or punctuation inconsistencies
- **NOVICE EDITORS**, often paralyzed by indecision, find a starting point
- **FREELANCE WRITERS** improve their own materials before submission
- **BUSINESS WRITERS**, trapped in traditional formulas, find a fresh vision
- **SUPERVISORS** understand better what to look for in subordinates' reports

Eight-Step Editing concentrates on readability, not rules; on communicating, not correctness. Those who have taken the program find themselves referring to its simple principles for years afterwards.



JIM TAYLOR has more than 40 years experience in writing and editing. He has worked in private and public radio and has edited three national magazines and seven newsletters. In 1981, he co-founded Wood Lake Books, which has since published more than 200 titles. He is the author of 17 books and more than 500 magazine articles. Although "retired," he writes

two newspaper columns a week and continues to teach writing and editing workshops. He first developed Eight-Step Editing as a workshop for the Editors' Association of Canada in 1985 and has led Eight-Step workshops across Canada for an estimated 3,000 persons.

FEES AND REGISTRATION

	BEFORE 30 OCT	AFTER 30 OCT
EAC MEMBERS*	\$145	\$165
NON-MEMBERS	\$195	\$225

Download page 2 of the poster for a registration form. To reserve your place, mail your completed registration form, along with a cheque payable to EAC Saskatchewan, to the address provided on the form.

Fees include lunch, refreshments, parking, and admission to the Western Development Museum on the day of the workshop.

Registration fee (less 20% for administration costs) will be refunded if written notice of cancellation is received by 6 November 2009.

**ENROLMENT IS LIMITED.
ACT NOW TO ENSURE YOU DON'T MISS OUT!**

* YOU MUST BE AN EAC MEMBER
AT THE TIME OF REGISTRATION.

FOR MORE INFORMATION, VISIT US ONLINE AT WWW.EDITORS.CA/BRANCHES/SASKATCHEWAN, OR EMAIL SASKATCHEWAN@EDITORS.CA



Representing more than 1,800 members, the Editors' Association of Canada/Association canadienne des réviseurs sponsors professional development seminars, promotes and maintains high standards of editing and publishing in Canada, establishes guidelines to help editors secure fair pay and good working conditions, helps editors (both in-house and freelance) to network, and co-operates with other publishing associations in areas of common concern. For more information on our organization, visit our website at www.editors.ca.

Registration Form

Eight-Step Editing

Monday, 16 November 2009
Western Development Museum
2610 Lorne Avenue, Saskatoon

Personal Information

name: _____ business name: _____

address: _____

city: _____ postal code: _____

phone: _____ fax: _____

email: _____

special needs: _____

Payment (circle appropriate)

before 30 October 2009

after 30 October 2009

- | | | |
|-----------------------------------------|-------|-------|
| <input type="checkbox"/> EAC member * | \$145 | \$165 |
| <input type="checkbox"/> non-EAC member | \$195 | \$225 |

* You must be an EAC member at the time of registration.

General Information

- How did you hear about this workshop?
 - I received an email from EAC Saskatchewan
 - I received an email from another source (specify) _____
 - I saw a poster (specify) _____
 - I saw a notice in:
 - On Campus News* *The StarPhoenix* *The Sun*
 - Other (specify) _____
- Have you attended other editing workshops? yes no
If yes, which ones? _____
- Employer's name (optional): _____
- Did your employer pay some or all of the fees? paid none paid some paid all

_____ date

_____ signature

Send registration form along with cheque made payable to EAC Saskatchewan
to Box 23014, Saskatoon, SK, S7J 5H3