



Resources on Self-Publishing for Editors

COURTESY OF PAPER TRAIL PUBLISHING

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Associations

[Independent Book Publishers Association](http://ibpa-online.org), ibpa-online.org, which recently developed Hybrid Publisher Criteria, ibpa-online.org/hypbridpublisher

[Nonfiction Authors Association](http://nonfictionauthorsassociation.com), nonfictionauthorsassociation.com, host of virtual [Nonfiction Writers Conference](http://nonfictionwritersconference.com), nonfictionwritersconference.com

Blogs on Book Design

TheBookDesigner.com, by Joel Friedlander and guests. Hosts a monthly book cover design contest and provides a roundup of design blogs.

bookdesignmadesimple.com, by Glenna Collett and Fiona Raven.

fionaraven.com, by Fiona Raven, co-author of *Book Design Made Simple*.

Cached posts that cover marketing, printing, etc. as well as book design.

Blogs on Book Marketing and More

amarketingexpert.com, Author Marketing Experts.

bookmarket.com, by John Kremer.

buildbookbuzz.com, by Sandra Beckwith.

janefriedman.com, *helping authors and publishers flourish in the digital age*.

pagetwostrategies.com, by Page Two Strategies.

publicityhound.com, by Joan Stewart.

Book Awards

bookdesignmadesimple.com/book-award-contests-are-they-worthwhile/

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