

Edition

The newsletter for members of the
Editors' Association of Canada, Toronto branch

December 2005

The Great Rate Debate: Results



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Toronto Branch Rate Guidelines for 2005

TASK	\$	\$\$\$
Project management	50	112
Proofreading	32	75
Copy Editing	34	82
Fact Checking	34	82
Stylistic Editing	34	82
Production	36	82
Picture Research	36	82
Substantive/Developmental	45	112
Consulting	48	112
Desktop Publishing/Layout	48	112
Manuscript Evaluation	\$125 for first 10 pages; \$2/page thereafter	
Indexing	To be determined	

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Hours 9 a.m. to 1 p.m. Monday to Thursday

From the Toronto Executive

The Branch executive is pleased to announce that Chandra Sekhar, Suman Ramakrishnan, and Debby Seed have now formed the new Book Table Committee. We will continue offering the service to members, and welcome any ideas or requests for the Book Table.

At the Toronto branch executive meeting in November, we worked hard at setting the budget for 2006 and anticipate completing it at the December meeting.

Other executive business discussed includes adopting the Branch Communications Guide. The Professional Development Committee has also organized the seminars for the Winter/Spring semester. Details will be sent to members in December.

The next National executive quarterly meeting will be held in Toronto during the first weekend in December. Voting members of the Association interested in attending the meeting may contact Jennie Worden or Lynne Massey.

Stay tuned for details of the Toronto-branch member survey planned for February 2006. Organized by Monica Plant, Public Relations Chair, the brief online survey will look at ways to make the EAC seminar series better serve your needs. Your feedback will be invaluable in guiding the Professional Development program within the branch. As well, your completed survey will be entered in a lucky draw for some special prizes.

Since the branch does not meet in December, we look forward to seeing everyone in the New Year. Have a great holiday!

Jennie Worden, Branch Chair



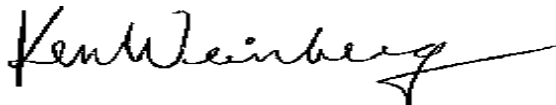
Letter from the Editor

BY KEN WEINBERG, NEWSLETTER CHAIR

Dear Santa,

I've been very good this year and, although I'm Jewish, here's a list of things I would love to have—not for me, but for the EAC Toronto newsletter:

- A lot more articles by members about their interests, talents, and experiences
- Contributions that arrive by the deadline, are formatted using the submission template, and include source information for all their facts
- Pictures and illustrations to go with every article
- Printed issues of the newsletter for every member, in colour
- A Web version of the newsletter as part of a revamped EAC Web site
- Ads from sponsors offering services and products to our members at special prices
- Reader feedback to all our contributors and volunteers
- An index for newsletter articles to facilitate research
- Enough time in the production schedule to enable volunteers to do some fact checking; the reviewers, to add their comments in series, instead of in parallel; and the writers, to respond to queries
- A keen volunteer who wants to take over as Editor next year



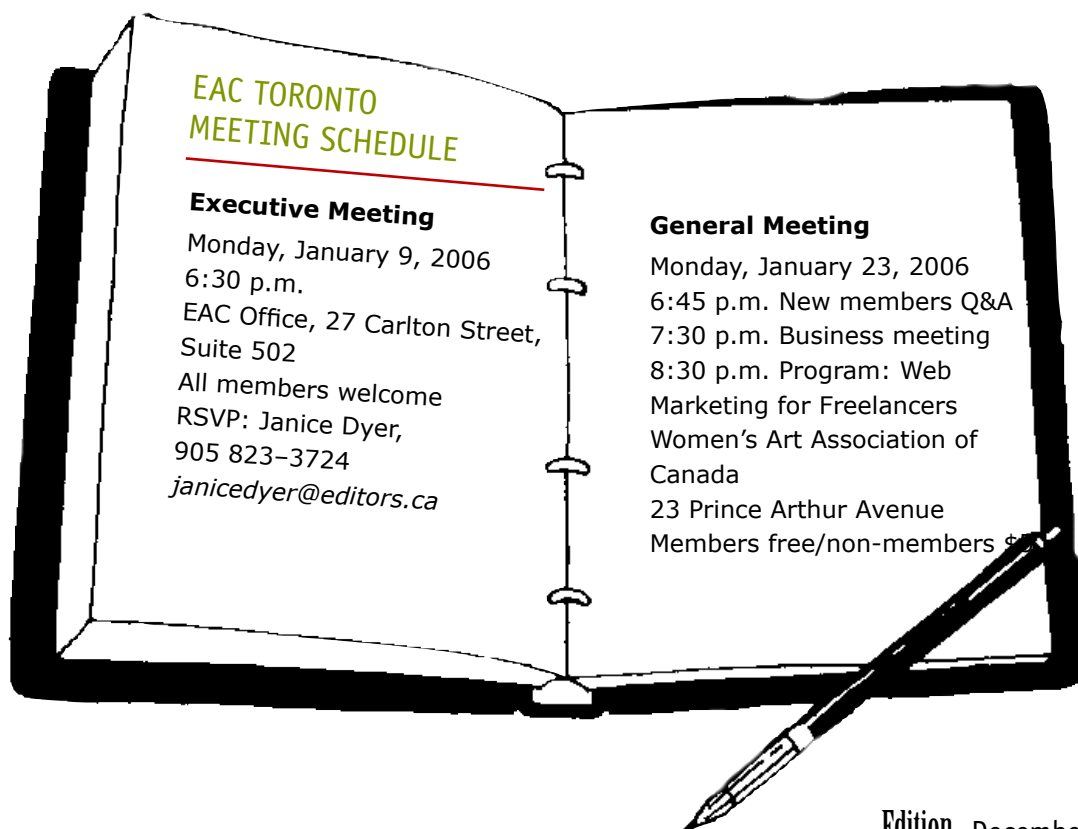
ANNOUNCING THE JANUARY 2006 MEETING

Web Marketing for Freelancers

There's more to online marketing than just having a Web site. Learning how to use your Web site as an efficient marketing tool for your freelance business is the subject of Paul Lima's talk in this month's program. The program will include tips on writing concise and effective copy to grab readers' attention, strategies for attracting potential clients to the site, techniques for creating landing pages, and ways to track the response to your marketing efforts.

Paul Lima has been a professional writer and writing instructor for over 25 years. Since 1988 he has worked as a freelance writer, copywriter, editor, media relations consultant, and writing workshop leader. Read more about Paul on his Web site at <http://www.paullima.com>.

The meeting will take place on Monday, January 23, at the Women's Art Association of Canada, 23 Prince Arthur Avenue. The general meeting starts at 7:30 p.m., followed by the program at 8:30 p.m. Check the EAC Web site at <http://www.editors.ca/toronto/index.htm> for directions. You are invited to join new and established editors for a pre-meeting dinner at the Duke of York, 39 Prince Arthur Avenue (on the southeast side of Prince Arthur Avenue at Bedford Road) at 6 p.m.



Industry Briefs

Compiled by Lily Quan

We become editors because of a long-harboured love for books. We love to read, collect, and talk about them. For this year-end article, I asked the people who create, promote, and sell the books we love which book from 2005 they would recommend, and why. The basis could be the book's literary merits or social significance, provided the book is not written by someone they have worked with. Here are their answers:

I would recommend *The Corporation* by Joel Bakan. Yes, there is a documentary out there, and yes, it has run on TV more than once. But reading the book later was an extraordinary experience nonetheless. It sets down in cold type and in a very clear and inarguable fashion just what the obligations of CEOs are—to make a profit. Any damage to communities or persons in doing so are “externalities.” Any costs as a result of damaging a community are simply factored into the determination of net profit. So, if GE is fined \$2 million one year for polluting the ground water, it doesn't matter to them as long as their profit from that activity has been significantly greater. And GE is fined repeatedly over the years. That is only one example of the book's content. *The Corporation* does for me what *Silent Spring* by Rachel Carson did: it provides a wake-up call about the dangers of

unfettered, unregulated capitalism. It also reminds me of what the role of government can and should be.

– **Linda McKnight, literary agent, senior vice-president of Westwood Creative Artists**

I've read some great books this year.... The one that's really stayed with me (and that I had no professional involvement with) is Joseph Boyden's *Three Day Road*. The writing is superb; the characters, alive; and the history, fascinating. It took a while to pick this book because I didn't think I'd be gripped by the story of a Native Canadian's experience in World War I. Boy, was I wrong! I think I actually liked this better than Sebastian Faulk's *Birdsong*.

– **Ann Ledden, vice-president of Sales, McArthur & Company**

Others have probably cited this recent novel but it really stands out among this year's literary crop. Joseph Boyden's *Three Day Road* is a wonderfully textured and fully realized work of fiction. Boyden's characters are both believable and engaging. His settings of war-torn France in the First World War and the bush of Northern Ontario are palpable. Although the story of Xavier Bird is one of overwhelming pain and alienation, it is ultimately one of redemption. Reading *Three Day Road* is not a comfortable journey but unquestionably a rewarding one.

– **Bryan Prince, bookseller, winner**

of the 2002 Libris Award from the Canadian Booksellers Association for Bookseller of the Year

The year 2005 was my year for discovering some great books of short stories. My favourite collection was *Sightseeing*, a stunning debut by the young Thai/American writer Rattawut Lapcharoensap. He is one of those incredible overachievers—mid-20s, highly educated, and already an award-winning author! His stories give us loving yet stark snapshots of contemporary Thai life. Far from the pristine, sandy beaches of the tourist brochures, we meet real families whose anger, love, and pain form the universal experience that ties us all together, regardless of culture. I loved this window on the human condition, as seen through the lens of this gifted young writer.

– **Linda Dunlop, producer of TVO's book program “Imprint”**

I was quite surprised to see that the highest “marks” I gave this year went to two biographies: Kafka's *Last Love* and D.H. Lawrence: *The Life of an Outsider*. They dealt with two very different subjects: Dora Diamant and her support of Franz Kafka in the last year of his life; and D.H. Lawrence, whose use of his early family life in his novels has always intrigued me. That the first book was written by a descendant of Dora (Kathi Dia-
continued on page 6

mant) makes it even more interesting. The second is by Lawrence scholar John Worthen, who shares with me a regret that Lawrence and his writing have gone out of fashion.

Two novels that impressed me were Ian McEwan's *Saturday* and Nicole Krauss's *The History of Love*, again very different types of novels. The first appealed to me because of its insights into the thinking of a man; the second, because of its complex plot and believable characters around the themes of Holocaust survival and plagiarism.

– Cynthia Good, former president and publisher of Penguin Canada, current program director of the Creative Book Publishing Program at Humber College

I don't tend to be the type who rushes out to read the latest hot new books. For instance, I have no interest in experiencing the phenomenon of *The Da Vinci Code*, unless I can get it in a convenient two-hour format with Tom Hanks, rather than as a 450-page book with torturous adjectives. Right now, I'm in the middle of *Hard Times*, which shows you how hip I am to the current trends. But, man, I couldn't even wait for the trade paperback edition of Malcolm Gladwell's *Blink*. I gobbled up his social studies overview with relish, chomped it all up mentally, and then spewed out all the theories, anecdotes, and research to my friends till they were sick of the name Gladwell. In fact, I think a few of them stopped blinking, just out of spite. But Gladwell has this great way of taking a bunch of fascinating ideas and yoking them together in exciting ways, so that you start perceiving applications and parallels everywhere around you. Like the best of books, it just might change the way you think. And, best of all, it will never be a movie starring Tom Hanks.

– Jason Taniguchi, author, editor at *Imagine Canada*. E

Lily Quan is a Toronto-based freelance writer and editor. Her work has appeared in the Globe and Mail and on CBC Radio. You can reach Lily at lquan@rogers.com.



Networking

Compiled by Anne Koenig

All events are in Toronto unless otherwise noted. Please contact organizers prior to attending any meeting or event. Details are subject to change.

ART BAR POETRY SERIES

<http://www.artbar.org>

Poetry Readings

When: Tuesday, December 6 and 13, 8 p.m.

Where: The Victory Café, 581 Markham Street (one block west of Bathurst Street, one block south of Bloor Street)

Cost: Free (donations accepted)

Contact: director@artbar.org

AMERICAN MEDICAL WRITERS ASSOCIATION – CANADA CHAPTER

(AMWA-Canada)

<http://www.amwa-canada.ca>

Toronto Networking Event: Privacy Legislation

When: Wednesday, December 7, 7:30–9:30 p.m.

Where: Toronto Reference Library, Beeton East Auditorium, 789 Yonge Street (one block north of Bloor Street)

Cost: Free for AMWA members, \$10 for non-members

Contact: RSVP to Lawrence Giraudi at medical_writer@rogers.com

ASSOCIATION OF TRANSLATORS AND INTERPRETERS OF ONTARIO (ATIO)

<http://www.atio.on.ca>

ATIO Christmas Dinner

When: Friday, December 9, cocktails, 6 p.m.; dinner, 7 p.m.

Where: Westin Harbour Castle Hotel

Cost: \$35 for ATIO members, \$50 for non-members

Contact: Register online

BOOK PUBLISHERS' PROFESSIONAL ASSOCIATION

<http://www.bppa.ca>

Cabaret!

When: Tuesday, December 13, 7 p.m. (doors open at 6:30 p.m.)

Where: The Arts and Letters Club, 14 Elm Street (west of Yonge Street, two blocks north of Dundas Street)

Cost: \$15

Contact: info@bppa.ca

CANADIAN BOOKBINDERS AND BOOK ARTISTS GUILD (CBBAG)

<http://www.cbbag.ca>

Workshop: Photo Album

This one-day workshop focuses on one album structure, covered in a hinge of Japanese book cloth, involving simple decorative sewing and beadwork.

When: Saturday, December 10, 10 a.m.–5 p.m.

Where: CBBAG Bindery, 60 Atlantic Avenue, Suite 112 (near King and Dufferin streets)

Cost: Admission: \$70 for CBBAG members, \$130 for non-members (includes a one-year membership); materials \$20. Register online.

Contact: workshop@cbbag.ca, or phone 416 581-1071

CANADIAN FEDERATION OF POETS

<http://www.federationofpoets.com>

Workshop and critiquing group – Oakville Chapter

Members bring some of their work for critiquing and discussion

When: Tuesday, December 6, 7–9 p.m.

Where: Timothy's World Coffee, 321 Lakeshore Road East, Oakville, (one block east of Trafalgar Road)

Cost: Free for CFA members

Contact: george_arnold@federationofpoets.com

Open Mic Event – Oakville Chapter

When: Thursday, December 15, 7–9 p.m. (arrive early if you wish to read)

Where: Timothy's World Coffee, 321 Lakeshore Road East, Oakville (one block east of Trafalgar Road)

Cost: Free for CFA members

Contact: george_arnold@federationofpoets.com, or visit <http://www.federationofpoets.com/oakville.htm>

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Milton Open Mic Event – Greater Halton Chapter

When: Friday, December 30, 7–9 p.m.

Where: Milton Café, 88 Ontario Street North, Milton

Cost: Free for CFA members

Contact: JennyPanda@federationofpoets.com

CANADIAN INFORMATION PROCESSING SOCIETY (CIPS)

<http://www.cipstoronto.ca>

Seminar: Legal Issues for Web Site Owners

When: Wednesday, December 7, 5:30–7:30 p.m.

Where: Metro Hall, 55 John Street, Meeting Room 313

Cost: Free for CIPS members, \$10 for non-members (first time is free)

Contact: R.S.V.P. to info@law4it.com, or 416 362–0495

President's Dinner: Christmas Celebration/Networking Presentation

When: Thursday, December 8, 5:30 p.m.

Where: The Ontario Club, 5th floor, Commerce Court South, 30 Wellington Street West (northeast corner of Bay and Wellington streets)

Cost: \$39 for CIPS members in advance, \$44 for members at the door, \$55 for guests/non-members

Contact: Register online

CANADIAN LIBRARY ASSOCIATION (CLA)

<http://www.cla.ca>

22nd Annual Holiday Fundraising Event: In support of the Canadian Organization for Development through Education (CODE)

When: Thursday, December 1, 5:30–8:30 p.m.

Where: Fraser Hickson Library, 4855 Kensington Avenue, Notre Dame de Grâce, Montreal

Cost: \$30 for CLA members, \$20 for students, \$40 for non-members

Contact: R.S.V.P. by November 25 to Anne Wade at 514 848–2424 or wada@education.concordia.ca

Seminar: Creating Your Teaching Portfolio: Documenting a Librarian's Instructional Achievements

When: Friday, December 9, 9 a.m.–4:30 p.m.

Where: University of Toronto at Scarborough, 1265 Military Trail

Cost: \$125, includes materials and lunch; \$100 for University of Toronto librarians

Contact: Register online

CANADIAN SOCIETY OF CHILDREN'S AUTHORS, ILLUSTRATORS AND PERFORMERS (CANSCAIP)

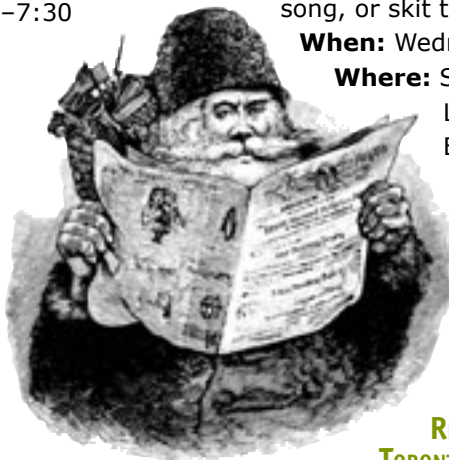
<http://www.canscaip.org>

Monthly Meeting: Bring along a short story, poem, song, or skit that you'd like to share.

When: Wednesday, December 14, 7:30 p.m.

Where: St. Bonaventure Parish Centre, 1300 Leslie Street, next to the Toronto Botanical Garden at the corner of Leslie Street and Lawrence Avenue East

Contact: 416 515-1559, or office@canscaip.org



THE CENTRE FOR REFORMATION & RENAISSANCE STUDIES (UNIVERSITY OF TORONTO) (CRRS)

<http://www.crrs.ca>

Friday Workshop Series: The French Tradition and the Literature of Medieval and Renaissance Scotland

When: Friday, December 2, 3:30–5 p.m.

Where: Northrop Frye Hall, 73 Queen's Park Crescent, Room 205

Cost: Free

Contact: 416 585–4468

THE DIAMOND CHERRY READING SERIES

<http://www.diamondcherry.ca>

Monthly Poetry Reading: Diamond Cherry's Second Annual Christmas Extravaganza

When: Sunday, December 5, 8 p.m.

Where: Zemra Lounge, 778 St. Clair Avenue West

Cost: \$2

Contact: see Web site

EDITORIAL FREELANCERS ASSOCIATION (EFA)

<http://www.the-efa.org>

Seminar: The Creative Person – An Owner's Manual

When: Tuesday, December 6, 6:30–8:30 p.m.

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Where: EFA Headquarters, 71 West 23rd Street, Suite 1910, New York, New York
Cost: EFA members US\$60, non-members US\$80
Contact: Register online

LITERARY PRESS GROUP OF CANADA

<http://www.lpg.ca>

Book Launch: Terrence Heath's *Casualties*
When: Thursday, December 1, 7 p.m.
Where: The Victory Café, 581 Markham Street (one block west of Bathurst Street, one block south of Bloor Street)
Cost: Free

Author Reading: Glenn Cochrane reads *Glenn Cochrane's Toronto*
When: Thursday, December 15, 7 p.m.
Where: Beaches Library, 2161 Queen Street East
Cost: Free
Contact: info@ecwpress.com

PAGES BOOKS & MAGAZINES

<http://www.pagesbooks.ca>

Book Launch: Maggie MacDonald's novel *Kill the Robot*
When: Wednesday, December 7, 8–12 p.m. (doors open at 7:30 p.m.)
Where: The Gladstone Hotel Ballroom, 1214 Queen Street West
Cost: Free

SOCIETY OF CHILDREN'S BOOK WRITERS AND ILLUSTRATORS—CANADA CHAPTER [THE MAPLE LEAF]

<http://www.scbwicanada.org>

Workshop: A Novel Weekend Workshop with Leo Brent Robillard
(Please bring a manuscript for critiquing.)
When: Saturday, December 3 and Sunday, December 4
Where: Michigamme Writer's Retreat, 2271 Calabogie Road, Burnstown, Ontario (1 hour west of Ottawa, off Highway 17, on the Madawaska River)
Cost: \$100 for both days, includes coffee, tea, soup, and bread; may bring your own lunch
Contact: Noreen Violetta at Noreen@scbwicanada.org. Register online.

SOCIETY FOR TECHNICAL COMMUNICATION (STC)

<http://www.stctoronto.org>

Monthly Meetings

When: Second Tuesday of each month, from September to June
Where: North York Memorial Community Hall, Gold Room, Toronto Public Library, 5110 Yonge Street
Cost: Free for members, \$5 for non-members (first time free)
Contact: Rob Hanna at president@stctoronto.org, or 416 221-4113

TORONTO PUBLIC LIBRARY

<http://www.torontopubliclibrary.ca>

Author Reading: Alistair MacLeod reads from his book, *To Every Thing There Is a Season: A Cape Breton Christmas Story*
When: Thursday, December 8, 7 p.m.
Where: Toronto Reference Library, Beeton Auditorium, 789 Yonge Street (one block north of Bloor Street)
Cost: Free
Contact: Register at 416 395-5639

Feminist Book Discussion Group: The North York Chapter of the Older Women's Network discusses Jane Fonda's *Jane Fonda: My Life So Far*
When: Sunday, December 4, 1:30–4:30 p.m.
Where: North York Central Library, Room 1, 5120 Yonge Street (on the west side of Yonge Street, just north of Sheppard Avenue)
Cost: Free
Contact: 416 395-5639

TORONTO ROMANCE WRITERS

<http://www.torontoromancewriters.com>

Year-End Social

When: Saturday, December 10, 1–4 p.m.
Where: North York Central Library, 5120 Yonge Street (on the west side of Yonge Street, just north of Sheppard Avenue)
Cost: Free
Contact: Register online for membership

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TORONTO WOMEN'S BOOKSTORE (TWB)

<http://www.womensbookstore.com>

Book Launch & Panel Discussion on *Taxi: Cabs & Capitalism*

When: Thursday, December 1, 7–9 p.m.

Where: Steel Workers Hall, 25 Cecil Street

Cost: \$5 donation goes to the Toronto Taxi Drivers Defence Fund

Contact: For details, call Toronto Coalition of Concerned Taxi Drivers at 416 925-6939; for inquiries, contact Janet Romero, Events Coordinator at TWB, 416 922-8744, or events@womensbookstore.com

BOOK LAUNCH & PERFORMANCE FOR 'DA KINK IN MY HAIR' BY TREY ANTHONY

When: Monday, December 5, 8 p.m.

Where: Theatre Passe Muraille, 16 Ryerson Avenue

Cost: \$4–\$8 (sliding scale) at the door

Contact: Janet Romero at info@womensbookstore.com

TUNDRA BOOKS

<http://www.tundrabooks.com>

Author Reading: Karen Kain reads from her book, *The Nutcracker*

When: Sunday, December 4, 12–1 p.m.

Where: The Flying Dragon Bookshop, 1721 Bayview Avenue (one block south of Eglinton Avenue East)

Cost: Free

THE UNIVERSITY OF TORONTO BOOKSTORE

<http://www.uoftbookstore.com>

Author Tour: Thomas King reads and speaks on *A Short History of Indians in Canada*

When: Thursday, December 1, 7:30 p.m.

Where: Robert Gill Theatre, inside the Koffler Student Services Centre, 214 College Street (at St. George Street), 3rd Floor

Cost: Free

Contact: 416 640-5836 or events@uoftbookstore.com

Writers in the Family: Margaret Atwood and Graeme Gibson

When: Friday, December 2, 7:30 p.m.

Where: Walter Hall (inside the Faculty of Music), 80 Queen's Park

Cost: \$10

Contact: Order tickets online, or call 416 640-5829/5836

Author Tour: Jeffrey Alford and Naomi Duguid

When: Monday, December 5, 7:30 p.m.

Where: Hart House Debates Room, 7 Hart House Circle, 2nd Floor

Cost: Free

Contact: 416 640-5836, or e-mail events@uoftbookstore.com

WORLD LITERACY OF CANADA

<http://www.worldlit.ca>

Memoirs of a Geisha Screening and Interview with author Arthur Golden

When: Thursday, December 1, 6:30 p.m.

Where: Isabel Bader Theatre, 93 Charles Street West (just west of the Museum subway station)

Cost: \$50 Benefit Premiere (with a charitable tax receipt for \$35)

Contact: 416 977-0008, or e-mail Shawna at shawna@worldlit.ca to buy tickets

THE WRITERS AND EDITORS NETWORK (WEN)

<http://www.wenetwork.org>

Breakfast Meeting: Up to eight members read their writings, both published and unpublished

When: Saturday, December 10, 9–11:30 a.m.

Where: Canadiana Restaurant, Six Points Plaza, 5230 Dundas Street West, Mississauga

Cost: \$13 for WEN members, \$16 for non-members

Contact: Register online

THE WRITERS' CIRCLE OF DURHAM REGION (WCDR)

<http://www.wcdr.org>

Breakfast Meeting

When: Saturday, December 10, 8:30–11 a.m.

Where: Sports Garden Café, Iroquois Park Sports Centre, at Victoria and Henry streets in Whitby

Cost: \$13 for WCDR members, \$16 for non-members

Contact: Gladys Farquharson at breakfast@wcdr.org, or 905 686-0211 to pre-register by noon of the preceding Wednesday



WELCOME! NEW MEMBERS

As of November 4, the Toronto branch has a total membership of 678, with the addition of 12 new members, while 26 allowed their memberships to lapse. The branch has 11 Francophone members.

Welcome to the following 12 new members who joined in October:

Carolyn Brown	Marielle Baer
Renee Sylvestre-Williams	Carla Douglas
Regine Bohar	Bindia Persaud
Angela Lombardi	Carmen Yu
Leslie Saffrey	Catalina Brie
Debra Roppolo	Carolyn Wilker

HOTLINE REGISTRATION

Clients call to be matched with branch members who have registered with the Hotline for work.

When you register, please note these guidelines:

- If you are listed in the EAC *Directory of Editors* (print or online), note any changes to your listing.
- If you are not listed in the *Directory* and have not previously registered with the Hotline, send your résumé in *Directory* or Hotline style. You can find guidelines to the *Directory* format at <http://www.editors.ca/ode/index.htm>. Hotline style follows the *Directory* format.
- However, you may include as many interests as you wish and write your profile in point form. Please limit your résumé to one page.
- If you have registered before, send your résumé only if it has changed.
- **Hotline registration begins on the first of each month.** Please contact the branch every month to be listed again.

Telephone: 416 860-8511 Fax: 416 975-5596

E-mail: toronto@editors.ca (.rtf attachment; subject: Hotline)

HOTLINE REPORT

October 2005

Member Registrations

9

Client Registrations

3

Requests for Editorial Jobs and Assistance

editing of medical documents for an ad agency

evaluate novel for publishing potential (2)

contract job (1 year)

How Clients Found Out about the Hotline

Web site
ex-member



Edition

Editor

Ken Weinberg

Layout Editor

Karlene Ruddock

Copy Editors

Frederick Rocque

Milagros Santiago

Proofreaders

Renée Mina

Monica Plant

Executive Readers

Mary Anne Carswell

Gillian Faulkner

Martin Townsend

Networking Reporter

Anne Koenig

Industry Briefs Reporter

Lily Quan

Send your submissions, feedback, and advertising inquiries to:

Ken Weinberg,

Edition@rogers.com

Visit <http://InternetTrainingGround.com/eac/> for info about **newsletter** **volunteer** opportunities.

Edition

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