



Get Booked Solid: A Simple Growth Plan for Your Business

June 11, 2016 - Editors Canada National Conference

The big mistakes people make with conventional lead generation are:

- A. _____
- B. _____
- C. _____
- D. _____

Better tactics include:

- A. _____
- B. _____
- C. _____

Who is YOUR Ideal Customer?



Questions? Want to reach me after the event? Easily done. Just go to renegadeplanner.com/free or email jessica@renegadeplanner.com



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Creating Your Plan

1. Where do your ideal customers hang out?
2. What can you offer them for free?
3. What metrics are important?
4. How often will you follow up?

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